

FAQ #1: Why not stay at the existing site?

- The answer is simple—we need to provide a great worship experience at optimal inviting and attending hours. With 5 weekend services, we are nearing capacity of our existing facility and our mission is to reach people, especially on Sunday.
- Inconvenient parking and crowded seating create a harried experience and will ultimately harm our mission to reach people. We have nearly reached our saturation point.
- We need more available seating and parking at optimal inviting/attending hours....A year ago we were able to grow dramatically because we had the space. Today growth is more incremental because we have filled our space.
- Even if our staff and volunteers could physically conduct 20 weekend services, finding times that are actual workable for people to attend is problematic. Most people, including visitors, want to attend between 9 and 11 on Sunday morning.
- Relocation allows for the continued growth of Eastside and it's ministry to people who are currently far from God.

FAQ #2: Aside from 20 weekend services (☺) what would be the challenge of staying at the existing site?

- When we received our approvals from the city of Fullerton it was with the assumption and request from the city that Eastside would not substantially be increasing in attendance or traffic.
- We simply do not have enough on site or reasonably close off-site parking to meet our ongoing needs. And we are vulnerable and dependent on CSUF for parking. If anything adversely effects this parking agreement, we cannot maintain our current ministry level let alone facilitate any future growth.
- The full development of our master-plan on the current campus would cost **over \$30 million**. We have discovered from research that with the existing equity of our campus *through relocation we can have much larger and useable ministry space and invest less total dollars.*

FAQ #3: Why not just stay on the existing campus and go to a multi-site model, where the church meets on multiple campuses with video teaching?

- The elders and long range planning team believe the multi-site model may be a strategic part of Eastside's long term future, however there are a number of issues multi-side does not address:
 - There is no indication that a multi-site model will solve our existing growth challenge on the current Eastside campus, nor address any of our parking concerns.
 - Neither would multi-site expansion address the physical deterioration and limited technology of our current facility.
 - Some of the most experienced multi-site experts in the country have recommended we pursue relocation as our wisest course of action at the present because we need to have a strong and thriving home base to support continued growth.
 - Multi-site experts also advise continuing to solidify our ministries and develop the staff at a campus better suited to meet our long term needs, prior to considering replication.

FAQ #4: Are there potential sites that meet our criteria and why are we not revealing the sites publicly at this time?

- Yes, there are several sites that are quite interesting and meet our criteria.
- The Long Range Planning Team is not disclosing these locations at this time in order to protect the discussions with potential sellers.
- We want to be in the strongest position possible to negotiate on multiple sites.
- Revealing those locations would weaken our negotiating position and ability to bring the greatest value to the church.

FAQ #5: Are there potential buyers for the current Eastside campus?

- Yes. We have been quite encouraged by the interest and market activity in our existing site, especially in light of the current real estate market.
- To date there have been 4 formal offers made and negotiations continue with potential buyers.

FAQ #6: What are the implications of relocation of Eastside Christian Church for Eastside Christian School?

- The school administration and school board has been kept informed from the very beginning of this process and are supportive of the steps the church is taking and prayerful about their own future campus needs.
- If it makes ministry sense for both ministries to locate on the same campus, that will certainly be pursued, but both ministries are staying open to the greater possibility of other scenarios also.

Statement from Eastside Christian School administration and board: *Eastside Christian Schools has enjoyed our relationship with Eastside Christian Church for thirty years now, first as a direct ministry of the church, then (for the last ten years) as a separately incorporated entity leasing space from the church, but still closely aligned in mission, membership and passion. The school, as well as the church, has recently undergone a change in leadership, and with that, new possibilities for both are evident. As the Lord continues to bless the church, and as the leadership moves ahead with plans for moving to a campus that will allow space for growth, the school is exploring options as well. Though we will likely not be moving with the church, we are pursuing options in the area that could include partnering with a university to provide educational strength and development, uniting the two campuses to provide a preschool through high school experience on one new campus, and leasing from another church or vacant school. Our Board of Directors is supportive and actively engaged in working with the administration to identify the best course of action for the school; a team of parents and volunteers is working on our behalf as well. As we pray for the church's continued growth and ability to reach our community with the message of salvation in Christ, we ask for your prayers as Eastside Christian Schools strives to fulfill our vision for today's children... tomorrow's leaders.*

FAQ #7: Will the Eastside family know about what site is chosen and the costs associated with such a move before a decision is final?

- Absolutely!
- Before any purchase is final, the elders and long range planning team will come to Eastside family with a proposal for a particular site; artist renderings for a new or remodeled facility; and a well-thought through financial plan.
- Just as important, Eastside members will have plenty of time to review the proposal and have the opportunity to vote on it.

FAQ #8: When will this happen? Can you give us a sense of the time frame?

- Ultimately it's God's time frame.
- But our goal at the present is to present a specific site and proposal to the congregation by this fall and move to the new site by the end of 2012 or sooner.