

**IMAGINE CAMPAIGN UPDATE
FROM THE LONG RANGE PLANNING TEAM (LRPT)**

Over the last 4 years, through the gifts and interest accumulated, Eastsiders have provided over \$8.7 million to address future ministry needs. In February of 2009 the construction of a new children's ministry center was put on pause by our Elder Board and LRPT in light of the way God was dramatically moving in so many lives. We basically outgrew our long range plan before we had a chance to get it going. Therefore we have asked the Eastside family to pray a simple 2 word prayer asking God for guidance: "Now What?"

Q: What has transpired since we began praying "Now What?"

A: God has continued to bless Eastside with growth, necessitating the addition of a 5th weekend service. The LRPT has been carefully evaluating potential relocation sites. Grubb and Ellis Company has been retained to market the current Eastside campus to potential buyers.

Q: Are you saying a decision has been made to relocate?

A: No. Only that we are studying all options thoroughly.

Q: Why are we marketing our campus to potential buyers if no decision about relocation has been made?

A: If we could realize sufficient value in the existing campus from a sale, then the option of relocation becomes quite viable and even probable.

Q: Are there interested parties in our campus?

A: Yes and we are encouraged by the amount of interest in light of the current market realities.

Q: Are there other sites currently available that could meet our longer term needs if we were to sell or move from our current campus?

A: Yes. The LRPT has been quite encouraged to find several sites that present exponential ministry opportunities for Eastside.

Q: Can you tell us about the particular sites?

A: The LRPT is not disclosing these locations at this time in order to protect the discussions with potential sellers, however we can share the preferred criteria the LRPT has established in scouting potential locations:

- Within 15 minutes of current ECC location
- Freeway accessible and if possible freeway visible
- Accommodate a 3,000 seat auditorium
- 250,000 square feet of usable space
- Parking solutions for 1500 to 2000 cars
- Able to occupy within 2 years

Q: Do any of the sites under consideration come close to matching this criterion?

A: Yes.

Q: Many churches seem to be going to a multi-site model where one church has gatherings in multiple locations. Is that being considered for Eastside?

A: Yes. While the leadership team is reviewing different ministry models, including multi-sites, we believe our future ministry will likely include a large home campus, satellite locations, and many neighborhood Connection Groups. We understand serving the community may require increased flexibility in the times and locations to have the greatest impact. Depending upon the speed at which a relocation could happen, it's possible we could start an additional Eastside site in North Orange County before actually occupying a new campus.

Q: Why is it taking so long? After all, we've been praying since February.

A: First, it is a complex issue requiring the thoughtful use of millions of dollars. We want to be 100% faithful with the congregation's generosity. Second, just as none of us could have predicted a year ago the fresh wind that God was about to blow in our midst, we are confident only God knows our future and our ultimate needs and we continue to trust His leading and timing.

Q: What can we do in the meantime?

A: Keep praying for guidance and stay personally focused on our mission to transform our communities and the world by pursuing God; building community; and unleashing compassion one neighborhood at a time. A campus is only a ministry tool so we are keeping focused on our mission to people. Consider launching a Connection Group in your neighborhood and pass the word that God is working in North Orange County! If you have further questions just send an email to: imagineinfo@eastside.com.

Q: Can we still give to the Imagine campaign?

A: Absolutely. Maybe you are new and would like to contribute to the capital fund established to help address Eastside's future facility needs. Or you have given in the past and would like to continue to give. Whatever God leads you to give now will help facilitate the future God leads us to.

Q: Are we staying open to the possibility that God may lead us to stay where we are?

A: Yes. We will see what other doors open. But unless and until they do, we intend to maximize the ministry tools God has provided for us at 2505 Yorba Linda Blvd.