

WE'VE BEEN PRAYING  
NOW WHAT?  
NOW WHERE?  
NOW WHEN?

At Eastside, we're passionate about three things: transforming our world by **pursuing God** in weekend services, **building community** in connection groups, and **unleashing compassion**—locally and globally. Due to rapid growth over the past two years, we find ourselves ever more restricted by our physical location. Together we've prayed, **"Now what?"** which brought us to the realization that the limitations of our property could not be sufficiently expanded to meet our growing need. A decision to relocate brought us together to pray, **"Now where?"** Today, we believe God has provided an answer.

  
eastside  
christian church

## THE PLAN

### What will the proposed campus and facilities be like?

The plan is for the new campus to include a 3,000 +/- seat auditorium, a chapel for weddings (and smaller services, funerals and memorials), a few large gathering spaces that can accommodate several hundred people, rooms for adult connection group classrooms, secure children spaces, and student ministry venues. Additionally, we're including a large outdoor plaza area and café.

Here are some key answers to questions you may have about the property we believe will become Eastside's new home.

**WHAT** - Eastside has signed a Purchase Sale Agreement (PSA) for a 20-acre site on the corner of Miraloma Ave. and Miller St. in Anaheim.

**WHERE** - The site, formerly used by Boeing defense systems, includes:

- a 2-story building (approx. 200,000 square feet) which would become the primary home and worship center for the church;
- a 6-story office building (approx. 200,000 square feet); and
- approximately 1,500 paved parking spaces.

**WHY** - This site matches all of our search criteria:

- within 15 minutes of our current campus
- freeway accessible (easily accessible from the 57, 91, and 55)
- good visibility (it's the tallest structure in the area)
- 1,500 parking places
- capacity for a 3,000 +/- seat auditorium
- room to grow

### How will the 6-story structure be used?

Both short- and long-term uses are being studied. Possibilities include Eastside staff offices, a chapel and café on the ground level, office or retail space that we could lease, and other long-term use by Eastside.



PROPOSED  
MAIN ENTRANCE  
VIEW



CURRENT PROPERTY



PROPOSED  
PLAZA AREA



CURRENT PROPERTY



CURRENT PROPERTY

### When might we move in?

We hope to move in Fall of 2012. Once Eastside takes ownership, construction and improvements could begin in the first half of 2011.

### Will we be able to visit and pray over the site?

We have scheduled guided bus tours following our weekend services on September 25-26 and October 2-3. You'll see the new site as it is now, with artist renderings illustrating how it may look once we complete the improvements/transition.

### Will Eastside Christian School be moving to this location?

Eastside Christian School has determined that this new location is not a fit with the vision and goals of their ministry. ECS is prayerfully pursuing a site in which to serve kids from infant through High School in one location.



PROPOSED  
CAMPUS

### What is the future of the surrounding area of Anaheim, known as the Canyon Corridor?

Remarkably, the city of Anaheim is pursuing a complete economic renewal and re-beautification of this area, beginning with the \$1 billion Kaiser Hospital and development. By relocating now, Eastside could be settled on a site that would likely be out of financial reach 5-10 years from now.



## CLOSER VIEW OF PLAZA



## THE DETAILS

### What exactly is a PSA?

A Purchase Sale Agreement (PSA) means that a price, terms, conditions and sale process have been negotiated. These items cannot be altered unless both parties agree. The next step entails structural assessments, evaluation of all major aspects of the property and buildings, and pursuit of entitlement approvals from the city of Anaheim to use the property as a church. The PSA gives us 90 days to get Board and congregational approval and check for hidden problems that might change our mind. The 90-day period ends on November 11, 2010.

### What is the purchase price?

Purchase price will be shared in the near future.

### What are the anticipated costs to upgrade the site for Eastside's needs?

The current estimate is \$20-25 million.

### How will the project be financed?

The project will be financed through the sale of the existing Eastside campus, funds given to the Imagine campaign, future giving, and potential rental/lease income from the existing 6-story structure.

### Can Eastside afford this?

After extensive research, seeking wise counsel, a careful review of our financial status, and conservative estimates of future growth and giving, the answer is yes. Our project budget measures favorably against comparable relocation programs both locally and around the country, and even our prospective financial partners believe both our financial forecasts and projected growth estimates are very conservative. We believe that with God's help and the ongoing generosity of the Eastside family this is within our financial capacity.

### What is the next step?

We've begun a thorough inspection process to evaluate the structural and operational elements of the proposed campus environment. The Elder Board will ask the Eastside family to approve the relocation project on October 16/17. We want you to have time to pray about the decision, tour the campus, and ask needed questions prior to your vote.

### What is the status on selling our current campus?

We continue to have interest from multiple potential buyers, but do not yet have an approved and signed sales agreement.



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Go to the website for new and updated information at  
**eastside.com**